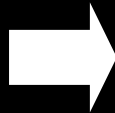


Media Pack



SELF-FUNDED



INDEPENDENT



RESEARCH-LED



COLLABORATIVE

OUR STORY

Black British Academics was created in 2013 by Dr Deborah Gabriel to tackle racial inequality in higher education. At the time a final-year PhD student, she felt an urgent need to address the structural and systemic processes that perpetuate disparities she experienced throughout her education. She drew on her expertise in media, culture and communication, becoming an advocate, highlighting issues around inequality in the news media. With a clear mission and values centred on enhancing equity and social justice, she began building a global community, networking with like-minded scholars to develop research-led projects centred on change and empowerment.



OUR WORK

CONTENT PROMOTION

INCLUSIVE TEACHING

CONSULTANCY

PUBLIC SPEAKING



Our services include content promotion, staff and student workshops (3D Pedagogy Framework), collaborative research leadership, academic development, public speaking (conference keynotes, seminars and symposiums).

OUR MISSION

Voice & Visibility

To highlight the contributions of people of colour to knowledge production and centre their lived experience and perspectives.

Empowerment

To build intellectual, social and cultural capital to empower marginalised communities.

Equity

To enhance the experience and outcomes of students of colour by developing inclusive teaching strategies.

Transformation

To use our collective knowledge, skills and expertise to develop solutions that address societal issues.

OUR RESEARCH MISSION

Scholarship

We engage in scholarship to inform our understanding of inequality so we can develop appropriate solutions.

Innovation

We undertake 'groundbreaking' research that inspire new ways of thinking and transformative actions.

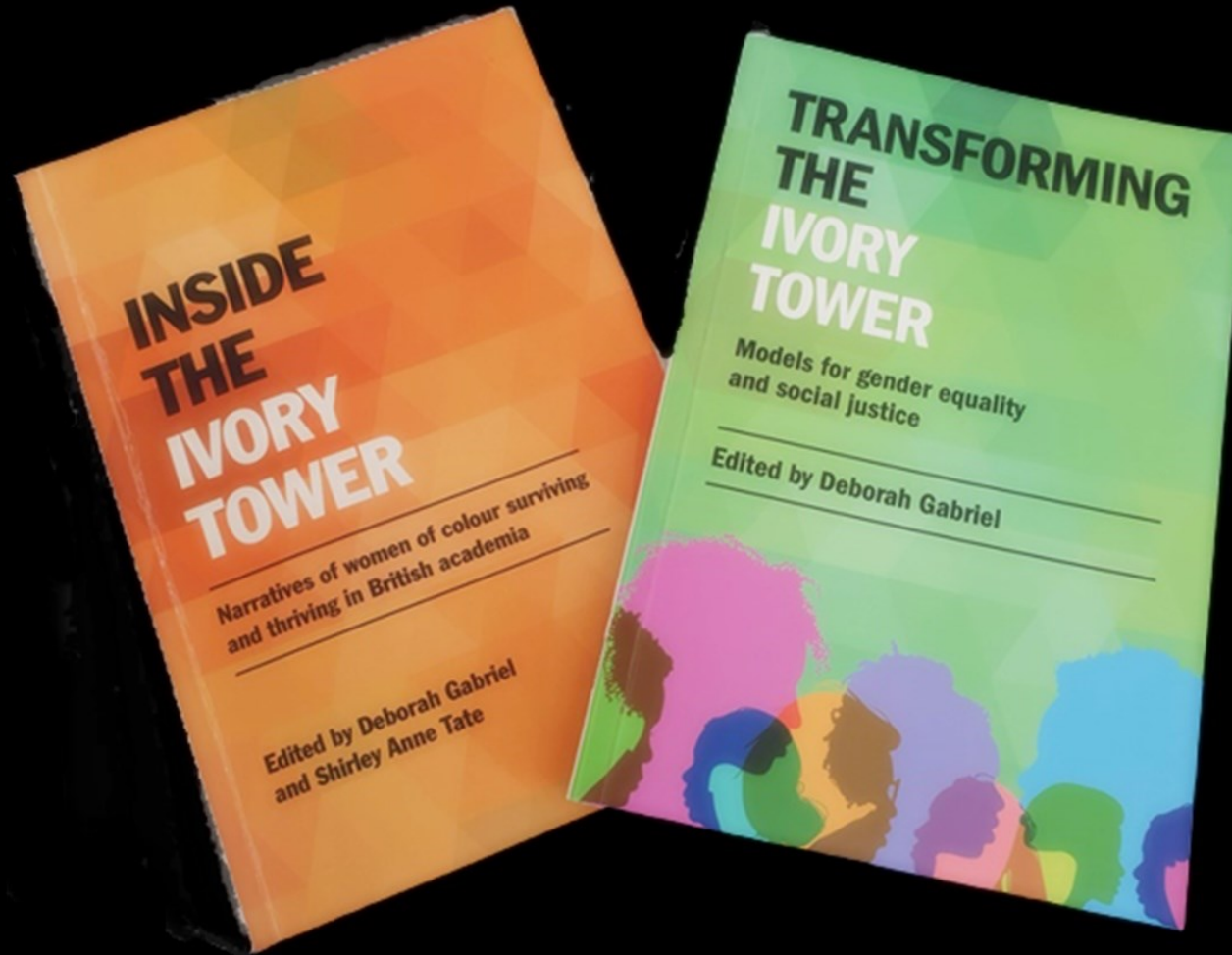
Criticality

Our expertise in critical race and Black feminist theory & praxis deepens understanding of race, power, privilege and inequality.

Liberation

We embed social justice in the research process to empower participants and contributors.

OUR BOOKS



CONSULTANCY

We develop strategies that enhance equity, inclusion and diversity in educational environments and the workplace through research and innovation. Our initiatives are transformational and built around a social justice agenda. An example is the 3D Pedagogy Framework, a strategic model of inclusive teaching practice to decolonise, democratise and diversity the curriculum.

It's provided a model through which I can democratise my teaching!

I found it very helpful and inspiring!

Staff Feedback



JOB PROMOTION

Since our inception in 2013, we have grown into a diverse community of staff and students with thousands of followers across social media and subscribers in 10 countries. We promote academic posts, fellowships, advisory board and funding opportunities to our diverse audiences. Our motivation is in helping to address historic racial inequalities in staff recruitment and progression.

"I've had a great response
to the call on Black British
Academics..."

Routledge Taylor Francis

MEDIA RELATIONS

We aim to interact pro-actively with the media, offering analysis and perspectives consistent with our Mission. Journalists should contact individuals for their personal viewpoint on specific issues as we do not circulate names of persons for interview. Please provide as much information about the subject when making enquiries so that we can determine whether we wish to comment on a news story from a collective standpoint. We prefer not to comment on sensationalised or trivialised stories about 'race' that do little to educate the wider public.



SUPPORTING SUSTAINABLE DEVELOPMENT



We have recently launched a [charitable foundation](#) providing research, advocacy, financial and strategic support to global partners in support of the UN 2030 Agenda for Sustainable Development. We're donating 10% of income from advertising and content promotion to support projects around education, conservation, employment and gender equality. When you hire us you are also supporting sustainable development!

OUR MONTHLY REACH



5000+Page Views



1.4k Unique Users



Global Audience



Consistent Growth

OUR COMMUNITY



10,000+

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